

# KELLY BRIGHT

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## WORK EXPERIENCE

### Producer/ Editor, CAROLINA PANTHERS

Mar 2023 - Present

- Filmed, edited, and produced segments for the Emmy-award-winning all-access docu-series 'Panthers Blueprint' and 'Camp Confidential'. Contributed to an 80% increase in YouTube subscribers and averaging over 150,000 views per episode.
- Lead the production of high-quality social media content like mic'd ups, game recaps, and features to enhance the Carolina Panthers' digital presence and driving significant subscriber growth.
- Manage camera gear, set up production shoots, and assist with day to day video needs.

### Associate Producer/ PA, NFL FILMS

Jun 2022 - Jan 2023

- Produced, edited, and researched for major network shows and Emmy- winning productions such as Hard Knocks and Peyton's Places with tight deadlines.
- Directed crews on-location shoots and interviewed high-profile talent, enhancing viewer engagement for 10M+ sized audience.

### Digital Media & Video Technology Intern, Fordham Athletics

Aug 2021 - May 2022

- Produced, filmed, and edited original content to increase the visibility and social engagement of Fordham's Division One sports teams.
- Filmed Fordham sporting events for ESPN+ live broadcasts.

### Creative Production Intern, NFL Films

May 2021 - Aug 2021

- Collaborated on projects like 'NFL Films Presents', 'Top 100', and 'Inside the NFL' by logging, researching, and contributing creatively.
- Produced content for NFL Films & NFL Network social channels engaging with +4M followers.

### On Air Host and Digital Content Producer, WFUV Sports Radio

Sep 2019 - May 2022

- Hosted live sportscasts and shows during broadcasts, games, and call-in shows.
- Produced and hosted weekly podcasts about the NBA, NFL, and student-athlete life.
- Beat reported for the New York Knicks while attending press conferences at MSG.

### Social Media Marketing & Content Creation Intern, SportsRecruits

May 2020 - Nov 2020

- Created, edited, and finalized recruiting highlights, commitment announcements, and promotional showcase event videos in adherence to brand guidelines.
- Spearheaded content strategy for the launch of a new product, 'EventBeacon'.

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## EDUCATION

### Master of Arts & Sciences (Public Media) Fordham University

Aug 2017 - May 2021

### Bachelor of Arts (Broadcast Journalism) Fordham University

Jan 2020 - May 2022

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## ADDITIONAL INFORMATION

- **Technical Skills:** Adobe Creative Suite, Avid, ARRI and Sony Cameras, Video Editing, Social Media, Segment Production, Directing / Interviewing
- **Awards/ Accolades:** 5-time **NFCA D1 All-American Scholar Athlete**, 2020 Richard and Mary Arden Foundation **Scholarship Award** for Communications and Media Studies, 2023 **Emmy Award** - Producer, Best Regional Sports Program